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Fresh Clean Wall Paper, well put on,
Is More Sanitary—More Cheerful

WE GUARANTEE OUR WORK
Orders may be left at The Advertiser.

G. G. SUNDBERG
CLARESHOLM — Alberta.

PAPER HANGER
DECORATOR
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PRAIRIE VIEW DAIRY—Healthy Cows, Sanitary Premises, Clean Handling

PRICES REASONABLE DAILY DELIVERY PHONE 32
MILK, 14 QUARTS FOR \$1.00 CREAM, 20% PER QUART
Rates on larger quantities given on application
Prompt Delivery Made of Special Orders

Fred Anderson, Proprietor, Claresholm, Alta.

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ECONOMY BARN

Livery	Draying	Feed
Good Up-to-Date Rigs	Phone 32 Prompt Service	Farmers' Teams given Best Attention, Clean Feed, Good Accommoda- tion, Rates Reasonable.

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SPECIAL RATES FOR SPRING SUPPLY

SEED WHEAT & OATS FOR SALE

(Oats will be much higher in the Spring)

Phone 410 Call at Night

NATIONAL ELEVATOR CO. LTD.
WOODHOUSE R. E. LEPARD, Agent

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The Breeding Season Is At Hand.

Nicely Printed Route Cards / or Not Only An
Advertisement, and An Announcement, But They
Serve Also As A Constant Reminder.

Bring Us A Photo of Your Horse and Have A Pic-
ture at the Top of the Route Card.

Don't Forget To Bring Along the Alberta Regis-
tration Certificate Required by Law.

We Can Also Supply You with Breeders' Stand-
ard Certificate Notes, Books of 50 with Stub.

Bargain Prices for Month of April.

THE ADVERTISER OFFICE

3 Doors North of
Postoffice, Claresholm, Alta.

DAIRY BUTTER

According to Law

Must be so branded, if wrapped, and the Merchant
Dare Not Sell it or Have it in Possession unbranded
and the Housewife will not buy Butter Unwrapped
We did not make the law but we Do Print and Sell

BUTTER WRAPPERS

Nicely Printed with your Name and Address
Best Parchment. Best Brine-Resisting Non-Poisonous Ink

Bargain Prices for April

THE ADVERTISER

RAILWAY ST. Near Postoffice. CLARESHOLM.

Get the Name Right

While the temperance campaign in the province is popularly called prohibition it must not be forgotten that the name of the bill we are to vote upon July 21st is "The Liquor Act." This is unfortunate, as there is grave danger of the voter becoming confused, and marking his ballot against the Act, thinking he is voting for prohibition. It is of the utmost importance that this be fully explained now, so that every voter will clearly understand the bill long before it is placed in his hands, otherwise we may lose many votes that were intended for our cause.

It must also be made clear that while "The Liquor Act" has been called a prohibition bill, it does not prohibit either the transportation or manufacture of any liquor. The power to do this does not rest with any Provincial Legislature, but with the Dominion Government. This is also true in part of the importation of liquor; while the province cannot prevent the bringing in of liquor purchased outside, the Act does make illegal the having or keeping on any premises more than one quart of spirits and two gallons of malt liquors. The Liquor Act fully forbids and prohibits the sale with in the province of every drop of liquor for beverage purposes. While it may be legally sold by a vendor under affidavit for mechanical, scientific and sacramental purposes, and to a druggist for medicinal purposes and while a druggist may sell upon a physician's prescription for medicinal purposes, no one can sell any liquor of any kind for use as a beverage. As such, the Liquor Act is absolute prohibition as far as the powers of the province permit.

A liquor is an agent appointed by the Lieutenant Governor in Council who is paid a salary, but derives no profit from the sales made, who can sell only to a druggist, physician, dentist, veterinary surgeon, minister or to those engaged in mechanical or scientific pursuits, and who upon conviction, not only loses his position as vendor for three years, but is liable to a penalty of not less than two hundred dollars. No liquor can be consumed upon his premises, his hours of sale are from seven to six o'clock, closing at five p. m. on Saturdays, and opening again at seven a. m. on Monday. He, as well as the druggist and physician, must keep accurate records of all liquor purchased and sold, and these records, together with all affidavits, prescriptions and requests, are open to the public. The Act can be carried on a majority of the votes polled, and according to the Direct Legislation Act if "decided in the affirmative it shall be enacted by the Legislature at its next session without amendment." According to its own provisions it would come into force on July 1, 1916.

Which Ought to be Done

The government at Ottawa has a deficit of \$30,000,000 in current account to make up. They have shovled up the tariff, telling us that this will help raise the money. At the same time they whisper in our other ear that the higher tariff will help Canadian industries, and are strong on the "made-in-Canada" talk. Now, which do they mean? If we buy made-in-Canada goods, where's that \$30,000,000 coming from? If we buy imported goods to raise the revenue, how about the made-in-Canada industry. Who's what and why? The Montreal Herald, commenting on this delicate "phase of a delicate question that touches every body's pocket, deals with the question thus:

"An awkward question for the powers that be at Ottawa has been submitted by the Ottawa Citizen, one of the Conservative papers now in revolt against an extravagant government. It says that 73 per cent, (at least) has been added to the cost of goods being imported into Canada, this being done by an additional tax which the government says is to raise more revenue. Coincident with the imposition of this new tax, a campaign is being

conducted throughout Canada urging the people to buy only goods "Made-in-Canada." Now what are the public to do? Should they buy only goods made in Canada, and thus defeat the import tax collectors, or should they buy foreign goods and thus help to spend? The Citizen proceeds:

"The government depends upon this tax to help us finance our war budget. It would seem, therefore, that the best way we Canadians can show our loyalty is by importing as much tariff-taxed goods as we possibly can. Only by buying goods made in this country, we can patriotically pay our share of upholding the hands of Britain in this great struggle. If we buy goods made in this country, we are not helping the government or Britain—we are merely paying the amount of the tariff tax to the protected manufacturers in increased prices. That seems clear. Instead of advocating the purchase of Canadian-made goods, the manufacturers and the government should, if they are as loyal as they profess to be, and if the latter are not in claiming that the tariff increases are caused by our war expenses, impress upon the people that loyalty to our country demands that we buy imported goods on which the government may collect the customs tax."

—The Lethbridge Herald.
Our contemporary asks, what is the answer? The answer is, of course, that the interests which have waved the present party into power are now flag-waving the country into prohibitive protection, with all the attendant evils of monopoly and high prices."

Banks and New Stamp Tax

(Continued from Page 1)

the time of transfer or delivery.

No person shall sign a receipt for money paid to him by a bank chargeable against a deposit of money in the bank to his credit until he has affixed to the receipt an adhesive stamp or unless there is impressed thereon by means of a die stamp of the value of two cents, and every adhesive stamp affixed to such receipt shall be cancelled by the bank at the time the money is paid.

No cheque or other bill of exchange shall be issued or paid by a bank unless there is affixed thereto an adhesive stamp or impressed thereon by means of a die stamp of the value of two cents.

Every bank having in possession in Canada any promissory note, cheque or other bill of exchange made or drawn out of Canada on which a stamp prepared for the purposes of this part or authorized to be used in lieu thereof has not been affixed or impressed shall before payment or presentment for payment, if the same is payable in Canada, affix thereto an adhesive stamp of the value of two cents and the value of the stamp so affixed shall be payable to the bank by the person entitled to the proceeds of the note, cheque or bill. The bank shall before payment or presentment for payment, if the stamp is affixed by the bank, cancel the stamp.

Every person who issues a cheque payable at or by a bank to which there is not affixed an adhesive stamp or on which there is not impressed by means of a die stamp of the value of two cents shall be liable to a penalty not exceeding fifty dollars.

Every person who:

(a) transfers a bill of exchange or promissory note to a bank in such manner as to constitute the bank the holder thereof,

(b) delivers a bill of exchange or promissory note to a bank for collection,

on which there is not affixed an adhesive stamp or on which there is not impressed by means of a die stamp of the value of two cents shall be liable to a penalty not exceeding fifty dollars.

Get The Advertiser Prices on Job Work—Special Reductions on all Commercial Stationery.

ADVERTISERS want in the media which they employ, many features of varying importance, and the absence of any one affects the ultimate value only to the extent of its relative importance. These embrace a wide and comprehensive circle of readers, a prestige legation of a sympathy of aim and endeavor which gives a dignity to the printed invitation to a business relation, a reliance upon the originality of conception and individuality of execution which places the message in a pleasingly impressive manner to the reader, and with these regularity increases efficiency.

JUDGED by these and other advantages The Claresholm Advertiser affords the discriminating advertiser a hearing in the homes of the farmers of this district and in the houses of the business people—The Advertiser is not a billboard, or an inanimate news registering machine; it is alive to the interests of the town, district and the province and hence its added value to the advertiser.

PRINTING is an art; one does not learn to be a printer but he learns to handle the implements of his art—here again originality of design and character in its execution are largely involved. The Advertiser Job Presses ask to be judged by the discriminating buyer of its printing. If you use it in your business and it is printed, give us the opportunity to figure on your next order.

ADVERTISER JOB PRESSES Claresholm -- Alta.

Exceptional Opportunity For All Our Readers . .

The publishers of The Advertiser are pleased to be able to announce that they have now completed arrangements which enable them to make a most attractive offer to their readers.

Everybody is keenly interested in the Great War now being waged in Europe. Realizing this, some of the big publishers are producing illustrated records of the war, in weekly parts. Many of the big city dailies have made arrangements to give their readers the opportunity of securing these easily.

We consider ourselves fortunate in now being able to offer to our READERS the most attractive of these publications—namely:—

"THE WAR PICTORIAL"

THIS PUBLICATION is a splendid record and illustrated history of the Great War. Week by week the camera depicts notable happenings by land, sea or air. The latest and best pictures from the war zone are shown, and also many exclusive photos of our own Canadian troops, at Valcartier Camp, etc. Embarking for the Front, and in their battle across the water, with other features of special interest to Canadians.

The publication has an attractive cover printed in three colors, and contains four pages of the illustrations, with a summary of the war news, "The March of Events," special advertisements, with many maps and illustrations in color, are issued from time to time. It is well printed on good paper, size 8 x 10, an attractive size for hanging.

Many prominent Canadians are reading "The War Pictorial" among the number being such men as:

SIR ROBERT BORDEN HON. G. F. E. FOSTER
SIR WILFRED LAURIER SIR WILLIAM VAN HORNE

Every family should have this fine record, not only for enjoyment now, but to carefully preserve as a splendid and most valuable souvenir for those who come after them. In order that all our readers may enjoy this publication and procure it on favorable terms, we are offering the following

SPECIAL OFFER

"THE WAR PICTORIAL" is sold by subscription—3 months (12 parts) for \$1.50, or 6 months (24 parts) for \$3.00, in—

THIS COUPON MEANS MONEY TO YOU

This Coupon entitles the bearer to the following special rates for "The War Pictorial."

3 Months Subscription (12 parts) \$1.50 (Regular Price \$1.50)

6 Months Subscription (24 parts) \$3.00 (Regular Price \$3.00)

With all 6 Months Subscriptions this Coupon also entitles bearer to a fine War Map in colors, with colored plates to be used in following the fighting

PRESENT THIS COUPON AT OUR OFFICE WITH THE SPECIAL SUBSCRIPTION PRICE.

THE ADVERTISER

Claresholm, — Alberta.

Call in at Our Office when passing and see a copy of "The War Pictorial" and also the fine War Map.

THE IMPORTED REGISTERED PERCHERON STALLION



MODULE

--Imp,-- --447,-- 29537, --45648--

PEDIGREE

MODULE, (imp) [447] 29537, (45648)--Black, stripes; foaled April 1st, 1899; bred by M. Goudet, Department of Orne, France; imported in 1902 by McLaughlin Bros., Columbus, Ohio; 3rd owner Avoca Percheron Co., Avoca, Minn., 4th owner E. V. Trout, Avoca, Minn.; 5th owner C. C. O'Neill, Dorsey, Minn.; 6th owner A. A. Colby, Granum, Alta.; 7th owner C. W. Thompson, Granum, Alta. SIRE-Waterloo (39313), by Bel Oiseau (12605), by Brilliant (755) DAM-Margot (16, 925), by Brilliant (710).

GOVERNMENT OF THE PROVINCE OF ALBERTA, DEPARTMENT OF AGRICULTURE

No. 2073--CERTIFICATE OF PURE-BRED STALLION

The Pedigree of the Stallion MODULE (imp) [447] 29537 (45648) described as follows:

Breed, Percheron; Color, Black; Marks, Stripes; Foaled in the year 1899;

has been examined in the department and I hereby certify that the said stallion is of pure breeding, and is registered in a stud book recognized by the department.

Dated at Edmonton, Alberta, this third day of August, 1914.

G. P. BERTENSHAW, Acting Deputy Minister of Agriculture.

ROUTE

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

TERMS

\$10.00 per service.

Owner not responsible for accidents.

Service fee must be paid before mare is sold, traded, or removed from the neighborhood.

E. W. CLARKE
GRANUM,Owner.
ALBERTA

PROVINCIAL GOVERNMENT OF ALBERTA

AN APPEAL TO FARMERS AND OWNERS OF LAND

WE ASK—

THAT all Farmers who are likely to require hired help in the coming season;

THAT all Owners of Unimproved Land who want a chance to make it profit-bearing, and would be willing to entertain share partnership or similar proposals;

THAT all Persons wishing to see their improved land upon a partnership basis.

SHOULD COMMUNICATE, AS EARLY AS POSSIBLE, WITH

THE CHIEF PUBLICITY COMMISSIONER,

DEPARTMENT OF AGRICULTURE,

EDMONTON,

ALBERTA.

Last Warning: Incident Closed

The attention of the undersigned has been called to a notice, undated, which appeared in our contemporary at the south end of town in which an attempt was made to leave a wrong impression in the minds of those who were luddled to the Review prior to Feb. 1st, 1914. The books and accounts of that former business are still in the hands of the court and the matter is as much sub-judice now as it was one year ago. The accounts are claimed as wages due the undersigned and, until the matter is decided by the courts, Mr. Shortreed is no more entitled to collect the same than Kaiser Wilhelm. Current accounts which stood as an indebtedness against those accounts are not affected by the unauthorized and unsolicited notice referred to, nor will any future action affect these. The accounts in dispute are those which were referred to for consideration of the Review business since his appointment in February, 1911. Ask to see any order of the court giving him the power to collect accounts, contracted prior to the above date, before making payment.

HAWSON DESCAIS

The Advertiser will be obliged to you if you will step up and pay up your subscription. No crowding.

THE CLEVER ANT.

How Tiny Insect Tells His Friends From Enemies.

Students of the behavior of ants are well aware of the fact that they will not tolerate strange ants in their nests. It is a foreigner, even though of the same species and indistinguishable to human eyes from the inhabitants of the nest, stays in from hostile, pursued and attacked by the ants which belong there. How do they know that she is a foreigner? It does not seem likely that among the thousands of ants belonging to the nest, they should be recognized as a stranger, or by her appearance. The English naturalist, Lord Avebury, in his book "Life, Habits and Wares," published nearly thirty years ago, records some experiments to test the possibility that ants may recognize their nestmates through some movement of the feelers or antennae, with which they sometimes seem to greet each other when they meet.

It is stippled with alcohol ants from different nests, and placed them near one of the nests. The ants from that nest came out and carried their help to the stranger home, but drove the bodies of their enemies away. Evidently friend and foe were distinguished by something other than their behavior.

A German physiologist, Bette, has solved the problem in the following way: He suspected that ants from a foreign nest might have an odor that excited the warlike instincts of ants in the home nest. Accordingly, he took a number of ants from one nest, killed them, and crushed their bodies so that the body fluids were forced out. Taking some live ants from a second nest, he first dipped them in water and alcohol, and then into the body fluids of the other ants. He then returned them to their own nest. Their nestmates fell upon them as if they had been total strangers, and they were driven out, and in some instances killed.

On the other hand, Bette found that the foreign nest, the odor of which they now presumably bore, would receive peacefully the ants which had undergone the transforming treatment.

Other observers have confirmed these results of Bette's, for many a size of ants. The truth then seems to be that ants tell their friends from their enemies by the odor of their own nests. It is true that this explanation requires one to suppose that a different odor belongs to every ant nest, and it seems hard to believe, yet nothing appears to account for the facts.

There are many other remarkable things about the sense of smell in insects, and it must be remembered that the sense of smell in human beings is far inferior to that of some animals, for example, the dog. Man cannot judge the capacities of other animals in the matter of smell by his own poor performances.

Two of a Kind.

Jones had had a leg up in the world and was mighty proud of his new position. Not long since he met a man who in his unimpaired days had been his chum, but who had come out in the old rut. "Hello, Brown," said Jones, smiling at his friend. "You haven't been to see my new house yet. Can you come on Friday?" Brown expressed pleasure at the thought. "Yes," returned Jones, "we're having a small party. It's my daughter's coming out, you know." Brown scratched his head meditatively. His mind wandered. A state of sudden recognition came to him. "The old fellow," he thought, "said he was coming out Friday. He's had fifteen days." Jones looked painful. "But," added his old friend, "how long's your daughter had?"

Paradise Fish.

These flourish in Chinese rivers and when a small fish remarkable for its brilliant coloring of crimson and blue. It is called the paradise fish. In the sunlight it shows in rainbow hues. The dorsal fin extends from near the back of the head to the tail. The paradise fish was first brought to France from China by M. Simon in 1865, having been found in a brook near Canton. The most interesting thing about this little fish is the nest made by the male of glutinous bubbles below the surface of the water and measuring up to six inches across. Here it places the eggs, some 200 in number, and mounts guard over them during incubation.

Nash's Time and Now.

Once an old Scots weather prophet at Whithingen informed Mr. Baird that "it's gann to rain seventy-two days, air." "Come, come!" said the statesman. "Surely the world was entirely flooded in forty days." "Aye, aye," was the response, "but the world wasn't as wet drained as it is now."—London Strand.

A False Alarm.

"Lookout for that girl who applied to you today for a job as stenographer. She has designs on you." "Shure!" You think every woman who calls at my house to marry me. The girl wants only to be assiduous to me."

The Siler Way.

"I have found just the party for you. Lord Duncan is a lady with a fortune of half a million, and she will marry me if I see this lady." "Just keep thinking of the dowry, don't ask to see her."

Our Transient Help.

"Come to dinner, old man; we've got a new cook." "Sure!" You got an engagement to-day, but I'll come to-morrow." "No use! she leaves to-morrow."

Founds Like It.

New Generation—So much for that great genius. And yet also is in name of an exact great genius as was exemplified in our minds via the great genius.

Reynolds—Charles—Curtis

Women! Girls! EARN MONEY

MY FREE BOOK TELLS HOW

Hundreds of women have made money from home by doing the following work:

Manicuring
Hair Dressing
Scalp Treatment
Face Massage
Shampooing
Removal of Superfluous Hair, Smoothing and Wrinkles, Reducing Double Chin or Fatness, and Skin Beautifying

FREE BOOK
Don't miss this chance to learn how to make money from home by doing the following work:

ELIZABETH KING,
1524 Station F, New York City.

M. MECKLENBURG, A. M.

European, American and Canadian Diplomas

Exclusive Sight Specialist

29 years of experience
10 years in Alberta

Eyes properly, thoroughly and scientifically examined, tested and fitted to the proper lenses. You take no risks when you consult me.

Repairing done while you wait.

Calgary Office Phone M1121
King George Hotel
Will be at

Watch for Dates.

Farmers would learn something to their own advantage by seeing

ERICKSON
THE COAL MAN

Best Lethbridge Coal on the market.

WESTERN-GROWN
NURSERY STOCK

Supplied by
THE CLUNY NURSERIES, LIMITED,
107 Commercial Street,
THE TRUSTS AND GUARANTEE
COMPANY, LIMITED, Calgary, Alta.

HARDY TREES for Windbreaks and Shelters.
ORNAMENTAL SHRUBS in Great Variety.
HARDY PERENNIAL FLOWERS
SMALL FRUITS
ORDER NOW for Early Spring Shipment
F. HOSSLELL, - - - Agent
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FARADOR CURES

If you suffer from any of the following ailments, without the aid of a single drug. In pharmaceutical science in comparing these, as well as the most scientific chemical substances, only Faradon becomes most popular.

In many ailments of women and children such as those without the aid of a single drug. In pharmaceutical science in comparing these, as well as the most scientific chemical substances, only Faradon becomes most popular. We have a number of genuine testimonials from our customers. Write for them. THE ALBERTA FARADON CO 223 8th Avenue E. Calgary.

